

SHOWCASING BC & ALBERTA'S ARCHITECTS AND INTERIOR DESIGNERS

# DQ

DESIGN QUARTERLY



*2019 Media Kit*  
[www.designquarterly.ca](http://www.designquarterly.ca)

# Editorial Schedule 2019

## INDUSTRY FEATURES

Informative articles by industry experts on a broad range of topics:

Winter 2019 Special Supplement: Buildex Vancouver, Bath & Kitchen, Best Practices, Lighting

Spring 2019 Bath & Kitchen, Flooring

Summer 2019 Green Design, Technology, Bath & Kitchen

Fall 2019 IDI BC Awards Official Supplement Bath & Kitchen

## OTHER HIGHLIGHTS

**Designer Profiles:** An in-depth look at the life and work of leading B.C. and Alberta architects and interior designers. These designer profiles provide readers with inspiration and insights into the realities of practice.

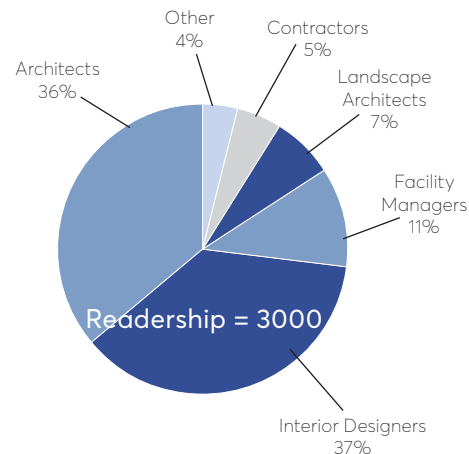
**Project Profiles:** A showcase for the work of B.C. and Alberta's interior designers and architects.

**Trends:** Office/Corporate Design, Retail Design, Hospitality Design, Healthcare/Education Design.

**Associations:** News and advice from the Interior Designers Institute of B.C. (IDIBC), Interior Designers of Alberta (IDA) and International Facility Management Association of B.C. (IFMABC). Plus, in our "Architects in B.C. / Alberta" section, architects offer personal perspectives on their practice.

## Circulation & Readership Profile

The purpose of Design Quarterly is to reflect and represent practitioners and professionals in the architectural and interior design communities throughout British Columbia and Alberta. Complimentary copies are mailed to members of AIBC, IDIBC, IFMA and IDA.



## 2019 Advertising Rates

### BLACK & WHITE

#### AD SIZE

Double Page Spread  
Outside Back Cover (Full Page)  
Inside Covers (Full Page)  
Full Page  
1/2 Page Horizontal/Vertical  
1/4 Page Vertical

### DESIGN QUARTERLY ENEWS AND WEBSITE ADVERTISING RATES

Please contact: Dan Gnocato, Publisher, at: [dang@mediaedge.ca](mailto:dang@mediaedge.ca)

## 2019 Publishing Schedule

ISSUE	ADVERTISING CLOSING	MATERIAL DEADLINE	PUBLISH DATE
Winter 2019**	January 11	January 18	February 8
Spring 2019*	April 12	April 19	April 26
Summer 2019	June 14	June 21	June 28
Fall 2019*	October 11	October 18	October 25

\* Distributed annually to architects and interior designers throughout B.C. and Alberta.

\* Includes Bonus circulation at: IDS, Buildex Vancouver, Buildex Alberta.

## Ad Sizes

Page trim size: 9" x 10.75"

Bleed: 0.125" (1/8") Live area: 0.5" in from trim

All measurements in inches

### DOUBLE PAGE SPREAD

18 x 10.75  
(trim size)

18.25 x 11  
(bleed size)

### FULL PAGE

9 x 10.75  
(trim size)

9.25 x 11  
(bleed size)

1/4 PAGE  
VERTICAL  
3.9 x 4.8

1/2 PAGE  
HORIZONTAL  
8 x 4.8

1/2 PAGE  
VERTICAL  
3.9 x 9.65

## *Ad Requirements*

All ads should be sent press-ready with an appropriate proof.  
Publisher assumes no responsibility for accuracy where no proof has been provided.

Preferred format is hi-res, press-ready PDF (PDF/X-1a). Screen-resolution PDFs are not acceptable. We also accept EPS files (with all fonts converted to outlines) and CMYK TIFF or JPEG files (saved with minimum compression, maximum quality). All images used in ads must be minimum 300 dpi.

Artwork charges may apply if ad is not in a press-ready format.

### *INSERTS*

Supplied: 1 page, overleaf available to publisher: b&w page rate plus 25%. 1 page, overleaf blank: rates on request. Maximum weight 100lbs. Allow 2.5" binding lip and 1/4" head trim.  
Printed by publisher: rates on request.

### *DELIVERY*

Files smaller than 5MB can be emailed to us. Files larger than 5MB should be uploaded to our FTP site or sent via dropbox or yousendit.com. Contact your account representative for FTP information.

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